



AVON

Cosmetica Ariadne

**Become an AVON Representative**



## Welcome at AVON

Great to see that you are interested in selling AVON products as a representative under Team AVON Cosmetics Ariadne!



We are Eleftheria & Bjørn, owners of AVON Cosmetics Ariadne and have been selling AVON's products for years. Since 2019 we are also working with representatives again in the Netherlands & Belgium to make AVON even bigger together! Becoming a representative is free of charge.

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## AVON in the Netherlands & Belgium, how is this possible?

Years ago, AVON officially withdrew from the Netherlands & Belgium, so it was no longer possible to sell AVON in these countries. AVON Germany does not deliver directly to the Netherlands & Belgium. We therefore work with an in-between person on the border of the Netherlands and Germany. She receives the parcels from all the representatives from AVON and sends them on to the Netherlands & Belgium.

## What does this mean for me as a Dutch or Belgian representative

- The campaign booklets and the system where you place your orders is in German. Do not worry, the system is very easy and German knowledge is not required;
- You pay shipping costs for the boxes that are sent to the Netherlands and Belgium (you will find the costs further down this document). Of course, you do not pay shipping costs if you pick up the boxes from the in-between person;
- You cannot use your “own AVON shop” offered by AVON Germany, as only customers who live in Germany and have a German address can order & pay there. Of course, you can still be active on social media or set up your own webshop.

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## AVON Campaigns

AVON works with monthly campaigns. Every month there is a new campaign (so campaign 1 is in January, campaign 2 in February, etc.). As a representative, you can order physical campaign booklets, which you can hand out to your clients. There is also an online version, the link to the current campaign is always the same:

<https://de.avon-brochure.com/#page/1>

You can view this link now and also share it with your customers at any time.



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## What are the discounts you get as a representative?

AVON works with tier discounts. The more you sell, the higher your discount. The discount percentages from 2021 onwards are as follows:

Tier 1 (10%):	€0,- till €84,99
Tier 2 (15%):	€85,- till €169,99
Tier 3 (25%):	€170,- till €339,99
Tier 4 (35%):	everything above €340,-

All the orders you place in one campaign add up, this works as follows:

Say you place an initial order for €150. This means that you get a discount of 15% for that order (tier 2). If you place another order of €250 in the same campaign, your total order will be €400 (€150 from the first order + €250 from the second). This means that you will receive a 35% discount on your second order (tier 4).

It is therefore a good idea to always collect as many orders as possible for your first order, and the great thing is that in the next campaign, you can immediately include the discount you obtained in the previous campaign.

Did you get 35% discount in your previous campaign? Then you will start your next campaign with a 35% discount on your orders. If your total order amount in this campaign is for €180,- (which is normally tier 3), you will get a discount of 25% in the next campaign (tier 3).

If you don't order at all, you will start the next campaign with a 10% discount.

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## Can I also get more than 35% discount?

Yes, you can!

The AKTUELL is a booklet with discounts and actions especially for you as a representative. You will also find the product codes here for ordering samples of products. It also contains information about new products that will be launched in the next campaigns. The discounts in the AKTUELL for you as a representative can sometimes be as much as 50%!

You do not share this booklet with your customers.




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## How do I place an order as a representative?

Once you have been accepted as a representative, we will explain how to place an order and make payments in your AVON representative account. This is all done via the system of AVON Germany.



Eleftheria Papaconstantinou

Auftrags Nr.	Produkte	Menge
5026392	2	2

**C01** Gültig bis: 19:00 31.01.2021 4  
Tag(e) übrig

MEINE GRUPPEN
MEINE SEITE
MEINE INFOS
MEIN SERVICE
NACHRICHTEN
AVON COMMUNITY

Bestellen Sie bis zum 28.01.2021 11:00 und Sie erhalten Ihre Lieferung voraussichtlich am 30.01.2021.

Campagne: 1 Regulär ▶ Bestellung einsehen

PRODUKTE BESTELLEN
BROSCHÜRE
VERKAUFSHILFEN

**1** Produkte bestellen

**2** AVON Aktuell

**3** Wochenangebote


**4** Bestellung abschließen

Starten Sie die Bestellung und geben Sie anschließend die Bestellnummer und die Menge ein. Zum Speichern der Artikel klicken Sie auf „Bestellung aktualisieren“. Wenn Sie die Artikel gespeichert haben, können Sie die Seite schließen und später mehr Artikel zu Ihrer Bestellung hinzufügen. Wenn Sie alle gewünschten Produkte zur Bestellung hinzugefügt haben, klicken Sie auf „Weiter“. Beachten Sie, dass Sie die eingegebenen Produkte speichern, bevor Sie fortfahren.

Preisdarstellung im Internet >>>

E-BROSCHÜREN HIGHLIGHTS C01 / 2 & 3 (BESTELLBAR: 22.-31.01.2021)


85084



8,50€

Set Advance Techniques  
ULTIMATE SHINE


85092



7,00€

Set Getönte  
Feuchtigkeitscreme LSF20  
+ Pflegendes Lippenöl


85100



12,99€

SET CHOC-BERRY EdT  
Spray + CARAMAPPLE  
EdT Sorav

85118



9,50€


Set Mizellen-  
Reinigungstüchern +  
Mizellen-Peelina +

Campagne: 1

Kunde:

+ Kunden hinzufügen

*Bestellnr.	*Menge	Suchen	Produktbeschreibung	<span style="color: #800080;">+</span> ZU FAVORITEN HINZUFÜGEN	Löschen
<input type="text" value=""/>	<input type="text" value="0"/>			<input type="checkbox"/>	<input type="checkbox"/>
<input type="text" value=""/>	<input type="text" value="0"/>			<input type="checkbox"/>	<input type="checkbox"/>
<input type="text" value=""/>	<input type="text" value="0"/>			<input type="checkbox"/>	<input type="checkbox"/>



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## What are the shipping costs?

For orders over €50,- AVON Germany does not charge shipping costs. Do you order under €50,- ? Then AVON Germany will charge €4,50 for shipping to the in-between person. You can choose whether your order will be sent uninsured or insured.

We recommend always insuring your order. If you do not and your order is lost or damaged during delivery of PostNL, then you get nothing back. Shipments to Belgium are standard insured.

### Shippingcosts to the Netherlands

- €7,25 per box (uninsured)
- €8,- per box (insured up to €100,- purchase value)
- €8,55 per box (insured up to €250,- purchase value)
- €9,35 per box (insured up to €500,- purchase value)

### Shippingcosts to Belgium

- €11,- per box (insured up to €500,- purchase value)

You do not pay these shipping costs in your AVON account, but you will receive an invoice from AVON Cosmetics Ariadne. After paying the invoice, the in-between person will send your order and you will receive it one working day later.

The address is:

Im Mühlenfeld 3146446  
Emmerich am Rhein

Let us know before you collect your order! If you don't, you risk going there while no one is home.

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## How long does it take to receive my order after placing it?

We recommend that you always place your order before 11:00 on a Tuesday. In 9/10 cases you will have your order on the next Friday.



## Price programme

In addition to the discounts, AVON has a price programme for each campaign.

### Beginner's price programme

When you start as a representative, you get a "Welcome Price Programme" for the first three campaigns. You then have to reach a certain order target for each campaign. This can look like this:

Campaign 1: Order for at least €95 to get 1 free product (product listed)

Campaign 2: Order for at least €130 to get 6 free products (product listed)

Campaign 3: Order for at least €195 to get 9 free products (product listed)

### Normal price programme

After your first three campaigns, you join the normal price programme. This works, like the campaign discount, in tiers. There are new prizes to be won every campaign.

The following page shows an example of the normal prize programme for Campaign 1 in 2021. Please note that you can only order one free prize package, so make sure you check the total amount of your last order to determine which free package you can order.

In addition, **you must order at least 2 times in a campaign** to be eligible for one of the free packs.

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## GESCHENKE in C01

Platziere mindestens 2 Aufträge in C01 mit einem Gesamtbestellwert (kumuliert) von:

130 €



Bedingung:  
platziere mindestens  
2 Aufträge in C01

220 €



Bedingung:  
platziere mindestens  
2 Aufträge in C01

370 €



Bedingung:  
platziere mindestens  
2 Aufträge in C01

500 €



Bedingung:  
platziere mindestens  
2 Aufträge in C01

2

## Geschenke

Erreichst du in der C01 kumuliert (Bedingung: platziere mindestens 2 Aufträge) eines der 4 Umsatzziele, kannst du dir dein Lieblingsprodukt bzw. Lieblingsset GRATIS mitbestellen.

**GRATIS  
mitbestellen**



**81331**

Wert: 28 €



**81349**

Wert: 61 €



**81456**

Wert: 93 €



**81364**

Wert: 165 €

3

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## Practical information

1. To ensure that everything goes as smoothly as possible, we recommend that you ask your customers to pay immediately when they place an order;
2. In 2020, some representative have had the misfortune that AVON has cancelled their order. Often this had to do with sending an order or payment too late;

We recommend to make your last order and payment at least 2 days before the end of the campaign. Do you want to do it on the last day? Make sure your order + payment are received before 19:00 on the last day of the campaign.

In this way you can be sure that you will receive your order;

3. The prices in the AKTUELL are fixed. Discounts therefore do not apply to those prices;
4. You can order as much of a campaign as you like. However, each order must be for a minimum of €50. Please note that products that are not in stock do not count towards the minimum amount of €50;
5. Products from the AKTUELL can only be ordered once per AKTUELL (unless it is stated otherwise);
6. Products from AKTUELL and sales cannot be returned (unless damaged);
7. Complaints about your order can only be processed if they are submitted within 1 week after receiving your order. This can be done through AVON Cosmetics Ariadne;
8. If you want to return products to AVON, you must do so within 2 months of placing the order. You can do this by using the "RUECKSENDEFORMULAR" (you can find it on the back of the invoice of your order);

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9. There can always be mistakes in the booklet and/or the Aktuell. When these are found, a message will be posted at “Meine Info” -> “Meine Nachrichten”.

Please keep a close eye on this. If you order a wrong product while it is already in Nachrichten, you can't exchange it anymore. Our advice is to always look at Nachrichten and the description of the article when adding the article number to your order.

AVON

Eleftheria Papaconstantinou  
C01 Gültig bis: 19:00 31.01.2021 4  
 Tag(e) übrig

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MEINE GRUPPEN
MEINE SEITE
MEINE INFOS
MEIN SERVICE
NACHRICHTEN
AVON COMMUNITY

### Posteingang

Sie haben	26	ungelesene Nachrichten
Sie haben	6	gelesene Nachrichten

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Betreff	Art der Nachricht	Absender	Datum und Uhrzeit	
<a href="#">fout in Aktuell 2</a>			09:46 am 24.01.2021	Neu <a href="#">Antworten</a>
<a href="#">fout in Aktuell 1</a>			14:59 am 21.01.2021	Neu <a href="#">Antworten</a>
<a href="#">fout in boekje 2</a>			19:46 am 20.01.2021	Neu <a href="#">Antworten</a>
<a href="#">Flyer C1</a>			07:31 am 13.01.2021	<a href="#">Antworten</a>
<a href="#">fout in flyer Preisprogramm C1</a>			09:49 am 08.01.2021	<a href="#">Antworten</a>
<a href="#">Mail DHL en MyParcel</a>			15:42 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">feestdagen in Polen 2021</a>			15:42 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">fout in Aktuell C1</a>			15:42 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">Producten voor het laatst</a>			15:41 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">afleveren tijdens Corona</a>			15:41 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">Uitleg rekening</a>			15:41 am 07.01.2021	<a href="#">Antworten</a>
<a href="#">SSS spray</a>			15:40 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">Auftragsbestätigung</a>			15:40 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">speciale artikelen -lokkertjes</a>			15:40 am 07.01.2021	Neu <a href="#">Antworten</a>
<a href="#">Klinkie en uitroeptekens hne</a>				

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## Platform for representatives

Do you also want your own spot on our Representative Platform [www.avonconsulente.nl](http://www.avonconsulente.nl)? This is possible!

You have your own page that you can share with your customers and where they can place their orders.

This is completely non-committal and can be cancelled monthly. If you find this interesting, please let us know when you sign up.

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bekijk alle consulentes

word consulente

NL BE

### AVON Consulente

Jouw plek om de beste en dichtstbijzijnde consulente te vinden in Nederland en België!

Zie hieronder de aangesloten consulentes

<p>Almelo - Jessica Ravenshorst</p> <p>Bekijk consulente</p>	<p>Antwerpen - Sara Granados</p> <p>Bekijk consulente</p>	<p>Antwerpen - Svetlana Onisjenko</p> <p>Bekijk consulente</p>	<p>Den Helder - Aleksandra Bogacka</p> <p>Bekijk consulente</p>
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## I want to register as a representative!

If you still want to become a consultant after reading this information, we would like to ask you to send Bjørn an e-mail at [consulentes@avoncosmetica.nl](mailto:consulentes@avoncosmetica.nl) with three dates + times when you can be reached by phone. Bjørn will then call you to discuss things and answer all your questions. After this conversation, the registration process will start.

1. Send a copy of your passport or ID to [consulentes@avoncosmetica.nl](mailto:consulentes@avoncosmetica.nl) (make sure all corners of the document are visible and the photo is sharp).
2. We fill in the German registration form (note that it contains the address of the in-between person) and send it to you by email.
3. You print out the form, sign it and take a clear picture of it. All corners of the document must be visible and nothing may be "blurred". You can then send the signed document back to [consulentes@avoncosmetica.nl](mailto:consulentes@avoncosmetica.nl).
4. We will send the form to AVON and wait for the message from AVON that you have been admitted.
5. We will explain to you how the system works, how to place orders and how to make a payment.
6. For any questions or problems you may have, you can always contact Bjørn. He is your contact for questions during your time as a consultant.

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Welcome in our AVON familie!